

## Appendix 2. Phase 1 Specific Public Engagement Methods

<i>Tools &amp; Logistics</i>	<i>Outreach to Underrepresented Communities</i> <b>Ongoing</b>	<i>Phase 1</i> <b>Establish Update Scope &amp; Priorities</b> <b>January - March 2011</b>
Objectives of Engagement at Each Phase	<ul style="list-style-type: none"> <li>• Build relationships</li> <li>• The Objectives at each phase are basically the same as with the general engagement.</li> </ul>	<ul style="list-style-type: none"> <li>• Share information on existing conditions &amp; changes since plan was completed</li> <li>• Define continuing and new issues</li> <li>• Prioritize issues to produce a scope for the update. Scope will direct staff and consultant work.</li> <li>•</li> </ul>
Desired Outcomes	<ul style="list-style-type: none"> <li>• Inclusive process</li> <li>• Informed participants</li> <li>• Documentation of interests</li> </ul>	<ul style="list-style-type: none"> <li>• Documentation of issues and general priorities.</li> <li>• The City will work with the NAC to use the collected information to establish the issues and priorities for the updates.</li> </ul>
Outreach (Informing / Advertising)	<ul style="list-style-type: none"> <li>• Phone calls</li> <li>• Emails</li> <li>• Community Newspapers</li> <li>• Announcements at community meetings &amp; events</li> </ul>	<ul style="list-style-type: none"> <li>• Press Release</li> <li>• Newspaper announcements</li> <li>• Email and/or mailing to organization lists</li> <li>• Carrier Route Postcard with possible mail back questionnaire</li> </ul>
Reporting Back	<ul style="list-style-type: none"> <li>• Reporting back will primarily occur through the POLs</li> </ul>	<ul style="list-style-type: none"> <li>• Scope and priorities will be posted on web site, emailed to attendees with email and sent to those without.</li> </ul>
Engagement Format(s) And Venue	<ul style="list-style-type: none"> <li>• Format varies, but generally consistent with general public meetings format for the respective phase of engagement</li> <li>• Meet with groups at their own gathering space. Meetings with seniors and persons with disabilities will mostly be at facilities convenient to them.</li> <li>• POLs will also encourage attendance at general community meetings</li> </ul>	<ul style="list-style-type: none"> <li>• Presentation of data and preliminary issues</li> <li>• Breakout tables to engage in issue identification</li> <li>• Dot exercise for priorities</li> <li>• Report back and summary</li> <li>• POLs will conduct workshop that includes an introduction to NPU and will cover the same format and questions at the general March meeting. POLs will invite people to and will serve as hosts and interpreters at March meeting.</li> <li>• Materials will be translated</li> <li>• <u>Venues</u></li> <li>• TBD</li> </ul>
Public Engagement Materials Tools	<ul style="list-style-type: none"> <li>• Generally consistent across meetings</li> <li>• Maps &amp; Other Visuals</li> <li>• Multiple translations</li> <li>• Interpretation</li> </ul>	<ul style="list-style-type: none"> <li>• PowerPoint for presentation portion</li> <li>• Large format maps (pdf for web posting) <ul style="list-style-type: none"> <li>○ Existing Conditions Maps</li> <li>○ Healthy Living Assessment Maps</li> <li>○ Photos of Existing Conditions</li> </ul> </li> <li>• Comment forms</li> <li>• Flip Chart</li> </ul>
On-line Engagement	<ul style="list-style-type: none"> <li>• TBD</li> </ul>	<ul style="list-style-type: none"> <li>• Survey Monkey questionnaire to be developed and available for 1 +/- month</li> <li>• Materials will be posted on the web site</li> </ul>

